



PRESENTS

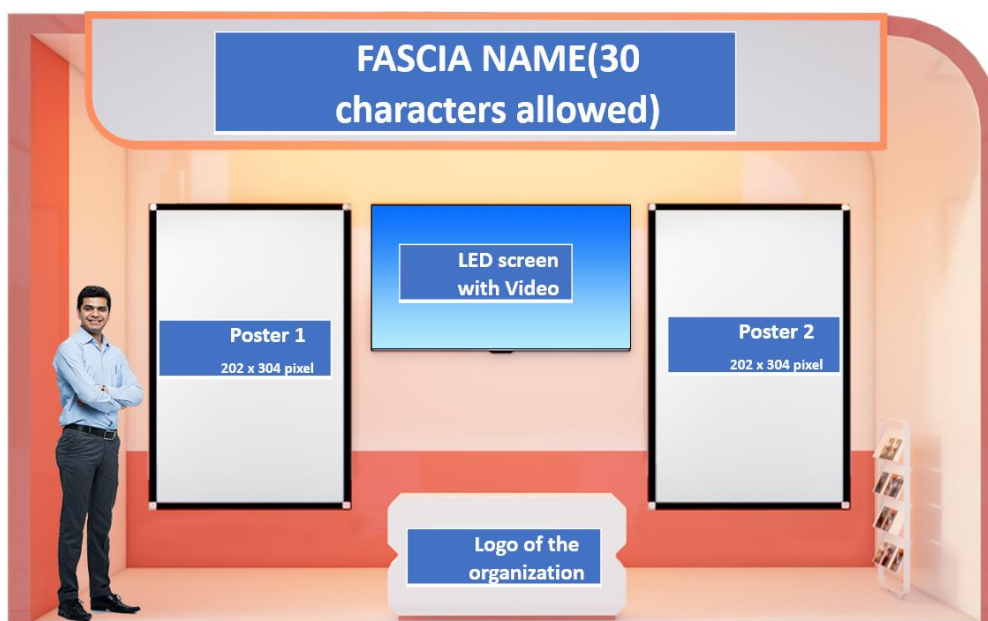
COUNTRY'S FIRST
& ONE OF ITS KIND ANNUAL VIRTUAL EXPO
on MANUFACTURING & SERVICES SECTOR



COMMENCING ON 11th DECEMBER FOR A PERIOD OF ONE YEAR

PARTICIPATION DETAILS
DIGITAL EXHIBITION BOOTH : Features, Specifications & Rentals
BRANDING & SPONSORSHIP OPTIONS

VIRTUAL BOOTH:



S.No	Features/Details	Initial Subscription	Yearly Subscription
1	Validity	2 months	12 months
2	Posters in booth	2 (<i>Additional posters can be taken at additional cost</i>)	2 (<i>Additional posters can be taken at additional cost</i>)
3	Video Gallery	5 Video (<i>Additional video can be taken at additional cost</i>)	5 Video (<i>Additional video can be taken at additional cost</i>)
4	Image Gallery	5 Gallery with 10 images each	5 Gallery with 10 images each, Additional Galleries can be created at additional charge
5	Website & Social Media Integration	Yes	Yes
6	Exchange Card to Buyers	Yes	Yes
6	Exhibitors Dashboard Access	Yes	Yes
7	Changes to booth- Gallery/Video/Posters/Exchange Card information etc	Yes- Maximum 5 Change <i>Additional changes at additional cost</i>	Yes- Maximum 5 Changes <i>Additional changes at additional cost</i>
8	Video on Booth LED screen	Yes	Yes
9	Digital Directory Listing	Yes	Yes
10	Interaction(Video/Audio/Chat)	Available at Extra charge	Available at Extra charge
	Charges(GST 18%, 15% discount for FICCI Members)	INR 20,000	INR 50,000
Additional Features on payment basis			
10	Interaction (Video/Audio/Chat)	INR 5000	
11	Film Creation (Video Creation, Factory Tours, Video Editing etc)	INR 50,000 for 30 seconds INR1,00,000 for 60 second *Contact us for customization and specific requests.	
12	Company Webinar (60mins webinar including 15 min Q&A)	INR 2,00,000 per Webinar (<i>Includes one booth</i>)	

13	B2B Engagements (Specific B2B Meetings would be arranged as per requirements of the participants)	<p>Indian Companies:</p> <p>1) Meeting with Domestic Counterparts (Max 7 meetings) - INR 10,000/-</p> <p>2) Meeting with Global Counterparts/ Buyers (Max 7 meetings) - INR 20,000/-</p> <p>Foreign Companies:</p> <p>1) Meeting with Indian Counterparts (Max 7 meetings) - USD 300</p> <p>*** Cost will vary on the business interests & requirements of the company.</p>
14	Additional Poster on Booth	One Poster at INR 5000 (2 months) & INR 15,000 (12 months)
15	Additional Image Gallery	Each Gallery to be charged at INR 5000 (2 months) & INR 15,000 (12 months)
16	Additional Video	Each Video to be charged at INR 2000 (2 months) & INR 12,000 (12 months)
BRANDING & SPONSORSHIP OPPORTUNITIES		
17	Sponsorship: B2B Lounge Sponsorship- Exclusive	INR 2,50,000 - Validity 2 months- <i>(Includes one booth)</i>
18	Sponsorship: Networking Lounge Sponsorship- Exclusive	INR 2,50,000 - Validity 2 months- <i>(Includes one booth)</i>
19	BRANDING OPTION Video - on Lobby Screen	Exclusive: INR 200,000 (Per Month) In Loop (Max 4 videos of 15 seconds each): INR 75,000 per month
20	Sponsorship: Exhibition Hall Sponsor	INR 1,50,000 per Exhibition Hall- Validity 2 months <i>(Includes one booth)</i>
21	Sponsorship: Information Desk Sponsor – Lobby Sponsor	INR 1,50,000 per Exhibition Hall- Validity 2 months- <i>(Includes one booth)</i>

******All charges are Net charges and 18% GST is additional, FICCI members will get 15% discount on booth charges and 10% discount on additional services**

****** Companies opting for multiple booths for a period of one year (Over 5 booths) will get 15% discount on the rentals**
